



2026 AAC BC/VI/YK
REGIONAL AGILITY CHAMPIONSHIPS

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June 12-14, 2026
Saanich Fairgrounds, Victoria BC

*Reach hundreds of the best agility competitors and
their four-legged teammates from across BC and the
Yukon at the biggest annual event!*

Sponsorship Opportunities

Sponsorship Benefits

- Reach highly engaged pet owners
- Increase brand visibility
- Attract and retain customers
- Sample product or merchandise
- Increase community engagement
- Get year-long exposure starting now!



Dog Agility Demographics:

- Generally between 35-55 years old
- Growing trend of younger handlers
- Female skewed
- Highly engaged pet owners
- Middle to upper-middle income
- Family, community-oriented values

Sponsorship Packages

- Gold, Silver & Bronze Sponsorships
- Ring Sponsorships (4)
- Product Donations
- Vendor Booths



Join the fun and community spirit!

Gold, Silver, Bronze Sponsors

Gold \$750	Name, logo & link on the website	Name & logo in Competitor Catalogue	½ page ad in Competitor Catalogue	Display a banner in high traffic place	Opportunity to include an item in Competitor Bag	Place to have a vendor booth on- site
Silver \$500	Name, logo & link on the website	Name & logo in Competitor Catalogue	Business card ad in Competitor Catalogue	Display a banner in high traffic place	Opportunity to include an item in Competitor Bag	
Bronze \$250	Name, logo & link on the website	Name & logo in Competitor Catalogue	Business card ad in Competitor Catalogue			

Ring Sponsors \$750

Be front and center as an exclusive sponsor of one of the four competition rings!

- Up to six banners can be prominently displayed inside the ring
- Your name and logo will be featured on the website
- Your name and logo will be featured in the Competitor Catalogue
- ½ page ad space in the Competitor Catalogue
- Opportunity to include an item in the Competitor Bag



Four agility rings will be used over the three day event. Your brand will be in front of hundreds of competitors, volunteers and spectators!

Product Donation Sponsors

Food & Beverage

Donations of food and beverages for judges & volunteers!

- Logo and name will be featured on the website
- Acknowledgement will be provided in the Competitor Catalogue
- Ad can be provided for the Catalogue

Water, Pop, Coffee, Tea, Snacks, Fruit, Pizza, Platters, Sandwiches

Competitor Bag

Gifts to include in the Competitor Bag are welcome!

- Logo and name will be featured on the website
- Your product will be appreciated by 400 competitors!
- Acknowledgement will be provided in the Competitor Catalogue

Dog treats, Dog food, Dog toys, Poop bags, Pet wipes



Raffle Table

Prizes are needed for the raffle! Proceeds will be donated to **Smiling Blue Skies**

- Logo and name will be featured on the website
- Product will be displayed on the raffle table
- Acknowledgement will be provided in the Competitor Catalogue

On-Site Vendor Booths \$150

- 10' by 10' booth space to setup your shade tent (vendors to provide their own chairs, display racks, etc)
- Electrical hookups may be available, but advance notice is required
- Vendor name and logo on the website
- Vendor contact info and link on the website
- Vendor name and logo in the Competitor Catalogue



Get Involved!



Join the fun world of dog agility at the
2026 Regional Championships
at the Saanich Fairgrounds



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Contact

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